



Contact:

Matt Braun

414-270-8350

mbraun@hansondodge.com

EBR Congratulates Founding Dealers

More than 60 local dealers across 26 states will be first to carry new 1190RX models

East Troy, Wis. (February 4, 2014) – [EBR](#), the new American sport motorcycle company, today announced its founding dealerships across the United States. Recruitment of founding dealers began in October, 2013, when the company debuted its latest model, the 1190RX, at the American International Motorcycle Expo in Orlando, Fla.

More than 60 dealers will be the first to carry the EBR 1190RX, the lightweight (419 lbs.), liquid cooled, 72-degree V-Twin-powered sport motorcycle. These local dealers, selected based on their overall knowledge and passion for motorcycles and commitment to lifelong service to local customers, will feature the new [1190RX](#) model in showrooms in March, 2014.

The 1190RX is a sport bike unlike anything on the road today. Featuring many innovative technologies, the 1190RX boasts maximum power of 185-horsepower at 10,600 RPM and unmatched torque of 101.6 ft.-lb. (137.8 Nm) at 8,200 RPM.

“It was clear from the day we launched the 1190RX and the overall EBR brand that excitement was high in dealerships across the country for the new products,” said Erik Buell. “Our team put into place an extensive dealership application process to ensure every customer who has interest in EBR products works with only the best powersports dealers and can build a lifetime relationship.”

EBR has placed key emphasis on dealers within the top motorcycle markets and metropolitan areas across the United States. Initial markets that will carry the new EBR1190RX include:

Arizona

[Iron Horse Motorcycles](#)

Tucson

[Top Spoke EBR Arizona](#)

Tempe

California

[A&S Powerspots](#)

Roseville



EBR

[Harley-Davidson of Glendale](#)

Glendale

[San Diego BMW Motorcycles](#)

San Diego

[Tri-County Powersports](#)

Moorpark

Florida

[Black Widow Harley-Davidson](#)

Port Charlotte

[BMW Motorcycles of Jacksonville](#)

Orange Park

[BMW Motorcycles of Pensacola](#)

Pensacola

[EBR of Orlando](#)

Sanford

[Florida Sports Cycle & ATV](#)

Stuart

[Motorsports of Melbourne](#)

Palm Bay

[Riva Motorsports](#)

Pompano Beach

[Unique Super Bikes Company](#)

Miami

Georgia

[EBR of Dahlonega](#)

Dahlonega

Illinois

[Motor Cycle Center](#)

Villa Park



EBR®

Indiana

[Dreyer Honda South](#)

Whiteland

Iowa

[Hicklin Power Sports](#)

Grimes

Louisiana

[GN Gonzales LLC](#)

Baton Rouge

Maryland

[Battley Cycles](#)

Gaithersburg

Massachusetts

[Dunbar Euro Sports](#)

Brockton

EBR Motorcycles of Westfield

Westfield

Michigan

[EBR of Southeast Michigan](#)

Canton

Missouri

[EBR of Missouri](#)

Festus

[Reno's Powersports KC](#)

Kansas City

Nebraska

[Dillon Brothers Motorsports](#)

Omaha



EBR®

Nevada

[Freedom Cycle Las Vegas](#)

Las Vegas

[Freedom Cycle Reno](#)

Reno

New Hampshire

[American Trikes and Motorsports](#)

Keene

[Derry Cycles](#)

Derry

New Jersey

[Cherry Hill Motorsports](#)

Cherry Hill

[EBR Metuchen](#)

Metuchen

[Flemington Yamaha-Kawasaki](#)

Flemington

[Ocean County Powersports](#)

Toms River

New York

[Big Boyz Toys](#)

Marlboro

[Bob Weaver Motorsports](#)

North Tonawanda

North Carolina

[Ray Price of Fayetteville](#)

Fayetteville



Ohio

[Harley-Davidson Bike Town](#)

Youngstown

Pennsylvania

[Blackmans Cycle Center](#)

Emmaus

[Fast By Ferracci](#)

Willow Grove

[Pittsburgh Cycle Center, Inc.](#)

Pittsburgh

[Whites Harley Davidson Sales](#)

Lebanon

[Williamsport Honda](#)

Williamsport

South Carolina

[Real Performance Motorsports](#)

Greenville

Tennessee

[Garry Griffith Cycles](#)

Chattanooga

Texas

[AF1 Racing](#)

Austin

[Alamo BMW-Triumph](#)

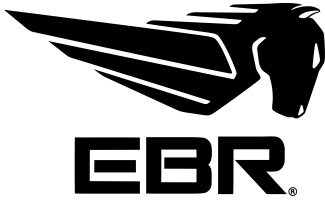
Boerne

[European Cycle Sports Ltd.](#)

Plano

[Eurosport Cycle](#)

Fort Worth



[Goe Kawasaki](#)

Angleton

[Houston Superbikes](#)

Houston

Virginia

[Redline Performance Motorsports](#)

Yorktown

Washington

[Bellevue Motosports](#)

Bellevue

[Pacific Northwest Motorcycles](#)

Ferndale

Wisconsin

[Hals HD](#)

New Berlin

[Rod's Ride on Powersports Inc.](#)

La Crosse

[Stock's EBR](#)

Manitowoc

EBR will continue to expand its dealer network throughout 2014. Several dealerships across Europe and Australia are also quickly signing up to carry the 1190RX. For a complete list of dealers, visit <http://www.erikbuellracing.com/find-your-dealer/>.

About Erik Buell Racing

Headquartered in East Troy, Wis., EBR engineers, develops and manufactures high performance motorcycles for sport bike enthusiasts around the world. Additionally, EBR Engineering Services provides engineering consulting expertise for projects inside and outside the motorcycle industry for a global client base. For more information, visit: www.ebr.com.

#